

Licencing **Terms**

INTRODUCTION

Inspired by pioneers like ABCDinamo, we take a unique stance on font licensing that we feel is right. We believe font licenses should be procured and covered by the clients who utilize them, rather than by the designers working on their behalf.

All you need to license fonts is the client's company size. No need to collect data on their web traffic, app downloads, or any other metrics.

OWNERSHIP AND LICENCE

A typeface is crafted by a designer whose expertise lies in converting an original typographic artwork into digital computer files. Consequently, a typeface is considered a protected work under intellectual property laws, and, as software, it cannot be duplicated or installed without first obtaining a specific license tailored to the user's requirements (desktop, web, application/epub, TV/film/videos web).

This license is tied to a specific individual (a physical person or a business entity) and cannot be transferred. The licensee is prohibited from sharing the typeface files with others, including partners and subcontractors, who must acquire their own separate and distinct license(s) before use.

Any desired alterations within the scope of developing a visual identity can only be carried out by the original designer, and only after obtaining written authorization from Uxumuxum under no circumstances may a typeface be transmitted to a third party or modified.

Any individual or entity found in violation of one or more terms of the license may face legal action."

PRINCIPLES OF USES

Purchasing a typeface not only allows you to acquire a valuable design asset but also directly contributes to supporting typeface designers. This support enables them to invest the time needed to create innovative typefaces, and in turn, provides you with the exciting opportunity to explore and utilize these unique designs!

"Copying? Engaging in unauthorized duplication and use of typefaces undermines designers and undermines their creative work. Ultimately, this could lead to a limited selection, possibly just Arial, for your compositions (which would be a consequence well earned!)"

"Trial Versions! Uxumuxum.com provides trial versions of typefaces for testing purposes. Prior to downloading them from type.uxum, you need to register. These trial versions are not fully functional and should only be used for prototyping or mock-ups. Using them in a commercial setting is strictly forbidden."

RESPONSIBILITY

At uxumuxum.com, we and our talented typeface designers do our absolute best to ensure smooth sailing. However, we can't promise a seamless voyage if you decide to pair our fonts with some wild, off-the-beaten-path operating system or software.

If, by some quirk of fate, your computer does the digital equivalent of a triple somersault after installing one of our typefaces from www.uxumuxum.com, we can't take the blame for the acrobatics.

Rest assured, each typeface has been put through its paces on Macintosh and Windows systems, all the hippest browsers (for webfonts), and Adobe applications like InDesign, Illustrator, and Photoshop, Figma not to mention the trusty Office trio (Word, Excel, Powerpoint).

So, while we can't guarantee the circus won't come to town, we've done our darnedest to keep things smooth and dandy!"

TYPES OF LICENSES UNLIMITED - COMPANY SIZE BASED

Fonts get used in many ways and in different kinds of media, so we offer a variety of licenses. The type of license you bought is shown on your invoice. You'll need to buy a license upgrade if the License Owner grows beyond the Company Size in the License Metrics section of your invoice. Aside from that, the license fees are one-time fees. There are no subscription fees.

By the way, if monitoring your growth and purchasing license upgrades is something you'd rather not be bothered with, you might prefer an unlimited license.

UNLIMITED LICENSE

The licenses we deliver (aka an enterprise license or corporate license) covers all types of media (i.e., desktop/print, logo/wordmark, social media, web, app/game, and video) for one brand and are only based on Company size.

RESTRICTIONS

Now that you know all the things you can do, here are some things you can't do:

- Use the fonts in a political context without getting our permission
- Use the fonts to promote violence or discrimination
- Convert the fonts to different formats
- Modify, reverse engineer, decompile or disassemble the fonts
- Make new fonts based on the design that's in the fonts
- Personalize font names in a way that violates someone else's rights
- Embed the fonts in a way that end users can access them
- Share the fonts with third parties (unless you buy a Subcontractor add-on)
- Give the fonts to anyone without a copy of this contract
- Use the fonts or the designs embodied in the fonts to train artificial intelligence
- Put the fonts on public servers
- Put the fonts in public repositories

WE ENJOY SHARING HOW OUR FONTS GET USED

We absolutely love it when people use our fonts to make cool stuff, and we're all about sharing that creativity far and wide! That means you might see it on our socials, our website (yep, right here!), in books, magazines, talks, case studies, and hey, even in design mags—we're all for spreading the love!

For Q&A or just want to chat,
Please send us an e-mail at hey@uxumuxum.com

Uxum

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