

UXUM GROT

What problem is the typeface trying to solve?
What are the problems with the typeface?
What are possible solutions to those problems?

Proof
it!

abcdefghijklmn
opqrstuvwxyz

ABCDEFGHI
JKLMNOPQRST
UVWXYZ
0123456789

68PT

Portez ce vieux
whisky au juge blond
qui fume.

50PT

Portez ce vieux whisky au juge
blond qui fume.

30PT

14PT Portez ce vieux whisky au juge blond qui fume.

abcdefghijklmn
opqrstuvwxyz

ABCDEFGHI
JKLMNOPQRST
UVWXY& Z
0123456789

68PT

Portez ce vieux
whisky au juge blond
qui fume.

50PT

Portez ce vieux whisky au juge blond
qui fume.

30PT

Portez ce vieux whisky au juge blond qui fume.

14PT

140pt

n o n o o n

90pt

n o n o o n n o

46pt

n o n o o n n o n o o n n o

24pt

n o n o o n n o n o o n n o n o o n n o n o o n n o

16pt

n o n o o n n o n o o n n o n o o n n o n o n

10pt

n o n o o n n o n o o n n o n o n

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23pt

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n x n x x n n x

n y n y y n n y

n z n z z n n z

Astronome
Écologiste
Cadenas
Rhinoceros
WoWfvnderful
Myriade
Axomique
Xylophone
Uzbekistan

Designation
Adventures
Computers
Experimental
Colophon
Digitalization
Bilingual
Surexposed
Breakfast

32PT

Astronome
Écologiste
Cadenas
Rhinoceros
Wonderful
Myriade
Axomique
Xylophone
Uzbekistan
Orientalisme

Designation
Adventures
Computers
Experimental
Colophon
Digitalization
Bilingual
Surexposed
Breakfast
Zimbabwe

23PT

nanaanna
nbnbbnnb
ncnccnnc
ndndddnnd
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nvnnvvnnv

nxnxxnnx
nynyynny
nznzznnz

Angel Adept Blind Bodice Clique Coast Dunce Docile Enact Eosin
 Furlong Focal Gnome Gondola Human Hoist Inlet Iodine Justin
 Jocose Knoll Koala Linden Loads Milliner Modal Number Nodule
 Onset Oddball Pneumo Poncho Quanta Qophs Rhone Roman Snout
 Sodium Tundra Tocsin Uncle Udder Vulcan Vocal Whale Woman
 Xmas Xenon Yunnan Young Zloty Zodiac Angel angel adept for the
 nuance loads of the arena cocoa and quaalude Blind blind bodice
 for the submit oboe of the club snob and abbot Clique clique coast
 for the pouch loco of the franc assoc and accede. Dunce dunce
 docile for the loudness mastodon of the loud statehood and huddle.
 Enact enact eosin for the quench coed of the pique canoe and
 bleep. Furlong furlong focal for the genuflect profound of the motif
 aloof and offers. Gnome gnome gondola for the impugn logos of the
 unplug analog and smuggle. Human human hoist for the buddhist
 alcohol of the riyadh caliph and bathhouse. Inlet inlet iodine for the
 quince champion of the ennui scampi and shiite. Justin justin jocose
 for the djibouti sojourn of the oranj raj and hajjis. Knoll knoll koala
 for the banknote lookout of the dybbuk outlook and trekked. Linden
 linden loads for the ulna monolog of the consul menthol and shallot.
 Milliner milliner modal for the alumna solomon of the album custom
 and summon. Number number nodule for the unmade economic of
 the shotgun bison and tunnel. Onset onset oddball for the abandon.
 podium of the antiquo tempo and moonlit. Pneumo pneumo poncho.

16pt

Angel Adept Blind Bodice Clique Coast Dunce
 Docile Enact Eosin Furlong Focal Gnome Gondola
 Human Hoist Inlet Iodine Justin Jocose Knoll
 Koala Linden Loads Milliner Modal Number
 Nodule Onset Oddball Pneumo Poncho Quanta
 Qophs Rhone Roman Snout Sodium Tundra
 Tocsin Uncle Udder Vulcan Vocal Whale Woman
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 shotgun bison and tunnel. Onset onset oddball for
 the abandon podium of the antiquo tempo and
 moonlit. Pneumo pneumo poncho for the dauphin
 opossum of the holdup bishop and supplies.
 Quanta quanta qophs for the inquest shegel of
 the cinq coq and suqqu. Rhone rhone roman for
 the burnt porous of the lemur clamor and carrot.
 Snout snout sodium for the ensnare bosom of the
 genus pathos and missing. Tundra tundra tocsin
 for the nutmeg isotope of the peasant ingot.

11pt

Angel	Oddball	Blind	focalisa
Adept	Pneumo	bodice	genuflect
Blind	Poncho	submit	profound
Bodice	Qophs	oboe	motif
Clique	Rhone	snob	aloof
Coast	Roman	abbot	offers
Dunce	Snout	clique	Gnome
Enact	Sodium	coast	gondola
Eosin	Tundra	pouch	impugn
Gnome	Tocsin	locofranc	logos
Gondola	Uncle	associate	unplug
Human	Udder	accede	analog
Hoist Inlet	Vulcan	Dunce	smuggle
Iodine	Vocal	doliprane	hoist
Jocose	Whale	loudness	buddhist
Knoll	Woman	mastodon	alcohol
Koala	Xmas	statehood	riyadh
Linden	Xenon	huddle	caliph
Loads	Young	quench	bathhouse
Milliner	Zloty	coed	Inlet inlet
Modal	nuance	pique	iodine
Number	arena	canoe	quince
Nodule	cocoa	bleep	champion
Onset	quaalude	Furlong	ennui

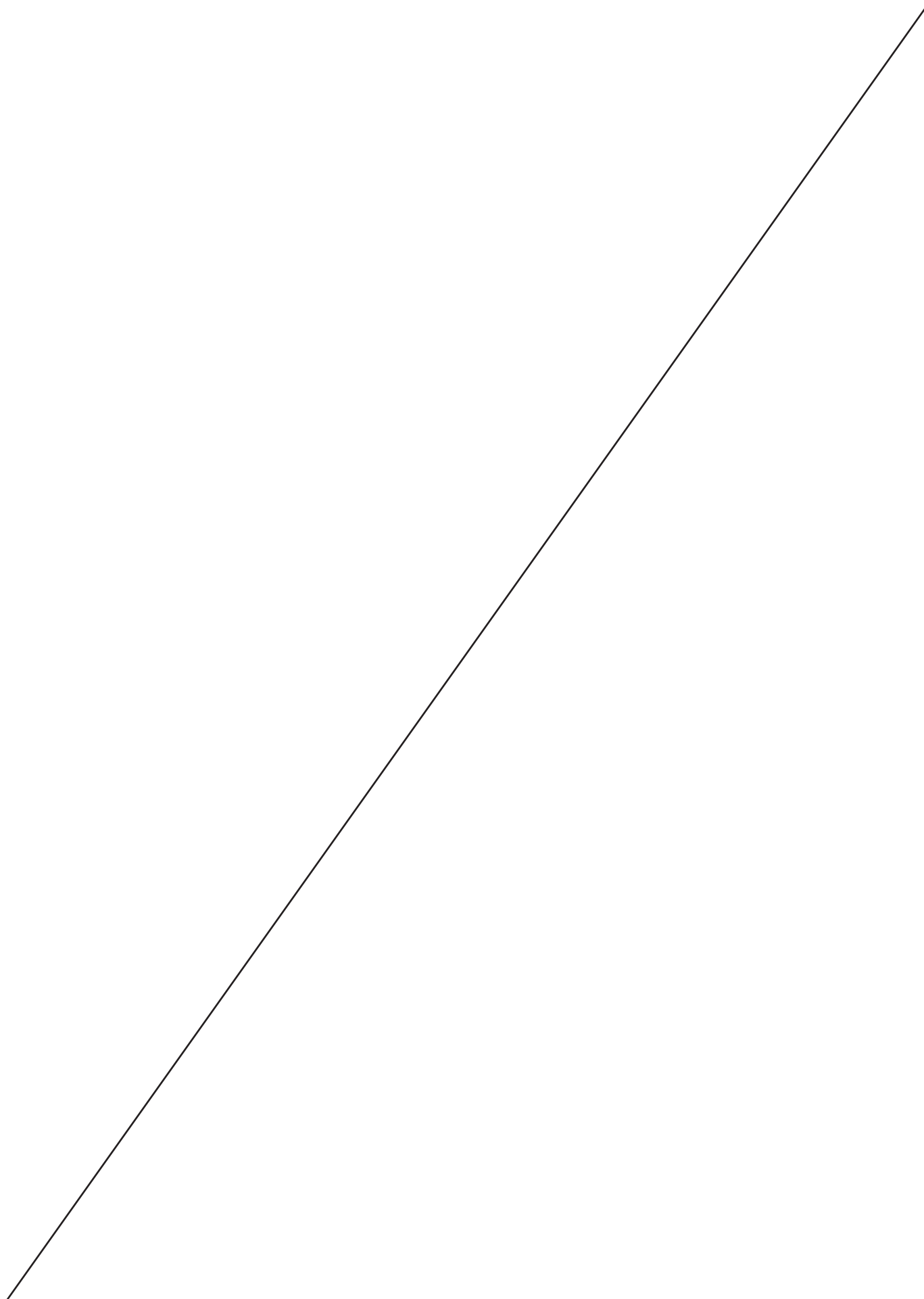
scampi	alumna	bishop	peasant
shiite	solomon	supplies	ingot
Justin	the album	Quanta	ottoman
jocose	custom	qophs	uncle
djibouti	summon	inquest	dunes
sojourn	Number	sheqel	cloud
naranja	nodule	Coqs	hindu
rajhajjis	unmade	suqqu	continuum
knock	economic	Rhone	alluvial
koala	shotgun	roman	ovoid
banknote	bison	burnt	yugoslav
lookout	tunnel	porous	rastafari
dybbuk	orages	lemur	chekhov
outlook	oddball	clamor	revved
trekked	abandon	carrot	meanwhile
Linden	podium	Snout	blowout
loads	antiquo	sodium	forepaw
monolog	tempo	ensnare	meadow
consul	moonlit	bosom	glowworm
menthol	Pneumo	genus	bauxite
shallot	poncho	pathos	doxology
Militant	dauphin	missing	tableaux
milliner	opossum	nutmeg	equinox
modal	holdup	isotope	exxon

Shrivel
Florins
Affixed
Marble
Grazer
Circles
Downs

Retransmission
Combativeness
Inconveniences
Disambiguating
Electronegative
Morphogenesis
Circumventions
Selfconsciously
Prognostication
Disambiguation

68 PT

Contemporaneous
Phenomenologists
Commercialisation
Circumnavigational
Objectionableness
Miscomprehended
Chemiluminescent
Videoconferencing
Uncompromisingly
Microdensitometer



104 PT

NONOON

70 PT

NONOONNO

46 PT

NONOONNONO

24 PT

NONOONNONOONNONOON

14 PT

NONOONNONOONNONOONN

8 PT

NONOONNONOONNON

NANAANNA

NKNKKNNK

NXNXXNNX

NBNBBNNB

NLNLLNNL

NYNYYNNY

NCNCCNNC

NONOONN

NZNZZNNZ

NDNDDNND

NPNPPNNP

NENEENNE

NQNQQNNQ

NFNFFNNF

NRNRNRR

NGNGGNNG

NSNSSNNS

NHNHHNNH

NTNTTNNT

NINIINNI

NUNUUNNU

17 PT

NJNJJNNJ

NVNVVNNV

ASTRONOME
ÉCOLOGISTE
CADENAS
RHINOCEROS
WONDERFUL
MYRIADE
AXOMIQUE
XYLOPHONE
UZBEKISTAN

DESIGNATION
ADVENTURES
COMPUTERS
EXPERIMENTAL
COLOPHON
DIGITALIZATION
BILINGUAL
SUREXPOSED
BREAKFAST

30 PT

ASTRONOME
ÉCOLOGISTE
CADENAS
RHINOCEROS
WONDERFUL
MYRIADE
AXOMIQUE
XYLOPHONE
UZBEKISTAN
ORIENTALISME

DESIGNATION
ADVENTURES
COMPUTERS
EXPERIMENTAL
COLOPHON
DIGITALIZATION
BILINGUAL
SUREXPOSED
BREAKFAST
ZIMBABWE

20 PT

NANAANNA

NBNBBNNB

NCNCCNNC

NDNDDNND

NENEENNE

NFNFFNNF

NGNGGNGG

NHNHHNNH

NINIINNI

NJNJJNNJ

NKNKKNNK

NLNLLNNL

NONOONNO

NPNPPNNP

NQNQQNNQ

NRNRNRNR

NSNSSNNS

NTNTTNNT

NUNUUNNU

NVNVVNVV

NXNXXNNX

NYNYYNKY

NZNZZNNZ

ANGEL ADEPT BLIND BODICE CLIQUE COAST DUNCE DOCILE
 ENACT EOSIN FURLONG FOCAL GNOME GONDOLA HUMAN
 HOIST INLET IODINE JUSTIN JOCOSE KNOLL KOALA LINDEN
 LOADS MILLINER MODAL NUMBER NODULE ONSET ODDBALL
 PNEUMO PONCHO QUANTA QOPHS RHONE ROMAN SNOUT
 SODIUM TUNDRA TOCSIN UNCLE UDDER VULCAN VOCAL
 WHALE WOMAN XMAS XENON YUNNAN YOUNG ZLOTY ZODIAC
 ANGEL ANGEL ADEPT FOR THE NUANCE LOADS OF THE ARENA
 COCOA AND QUAALUDE BLIND BLIND BODICE FOR THE SUBMIT
 OBOE OF THE CLUB SNOB AND ABBOT CLIQUE CLIQUE COAST
 FOR THE POUCH LOCO OF THE FRANC ASSOC AND ACCEDE.
 DUNCE DUNCE DOCILE FOR THE LOUDNESS MASTODON OF THE
 LOUD STATEHOOD AND HUDDLE. ENACT ENACT EOSIN FOR THE
 QUENCH COED OF THE PIQUE CANOE AND BLEEP. FURLONG
 FURLONG FOCAL FOR THE GENUFLECT PROFOUND OF THE
 MOTIF ALOOF AND OFFERS. GNOME GNOME GONDOLA FOR
 THE IMPUGN LOGOS OF THE UNPLUG ANALOG AND SMUGGLE.
 HUMAN HUMAN HOIST FOR THE BUDDHIST ALCOHOL OF THE
 RIYADH CALIPH AND BATHHOUSE. INLET INLET IODINE FOR THE
 QUINCE CHAMPION OF THE ENNUI SCAMPI AND SHIITE. JUSTIN
 JUSTIN JOCOSE FOR THE DJIBOUTI SOJOURN OF THE ORANJ
 RAJ AND HAJJIS. KNOLL KNOLL KOALA FOR THE BANKNOTE.

16 PT

ANGEL ADEPT BLIND BODICE CLIQUE COAST DUNCE DOCILE
 ENACT EOSIN FURLONG FOCAL GNOME GONDOLA HUMAN HOIST
 INLET IODINE JUSTIN JOCOSE KNOLL KOALA LINDEN LOADS
 MILLINER MODAL NUMBER NODULE ONSET ODDBALL PNEUMO
 PONCHO QUANTA QOPHS RHONE ROMAN SNOUT SODIUM
 TUNDRA TOCSIN UNCLE UDDER VULCAN VOCAL WHALE WOMAN
 XMAS XENON YUNNAN YOUNG ZLOTY ZODIAC ANGEL ANGEL
 ADEPT FOR THE NUANCE LOADS OF THE ARENA COCOA AND
 QUAALUDE BLIND BLIND BODICE FOR THE SUBMIT OBOE OF THE
 CLUB SNOB AND ABBOT CLIQUE CLIQUE COAST FOR THE POUCH
 LOCO OF THE FRANC ASSOC AND ACCEDE. DUNCE DUNCE DOCILE
 FOR THE LOUDNESS MASTODON OF THE LOUD STATEHOOD AND
 HUDDLE. ENACT ENACT EOSIN FOR THE QUENCH COED OF THE
 PIQUE CANOE AND BLEEP. FURLONG FURLONG FOCAL FOR THE
 GENUFLECT PROFOUND OF THE MOTIF ALOOF AND OFFERS.
 GNOME GNOME GONDOLA FOR THE IMPUGN LOGOS OF THE
 UNPLUG ANALOG AND SMUGGLE. HUMAN HUMAN HOIST FOR
 THE BUDDHIST ALCOHOL OF THE RIYADH CALIPH AND BATHHOUSE.
 INLET INLET IODINE FOR THE QUINCE CHAMPION.

FOR THE DJIBOUTI SOJOURN OF THE ORANJ RAJ AND HAJJIS.
 KNOLL KNOLL KOALA FOR THE BANKNOTE LOOKOUT OF THE
 DYBBUK OUTLOOK AND TREKKED. LINDEN LINDEN LOADS FOR
 THE ULNA MONOLOG OF THE CONSUL MENTHOL AND SHALLOT.
 MILLINER MILLINER MODAL FOR THE ALUMNA SOLOMON OF THE
 ALBUM CUSTOM AND SUMMON. NUMBER NUMBER NODULE
 FOR THE UNMADE ECONOMIC OF THE SHOTGUN BISON AND
 TUNNEL. ONSET ONSET ODDBALL FOR THE ABANDON PODIUM
 OF THE ANTIQUO TEMPO AND MOONLIT. PNEUMO PNEUMO
 PONCHO FOR THE DAUPHIN OPOSSUM OF THE HOLDUP BISHOP
 AND SUPPLIES. QUANTA QUANTA QOPHS FOR THE INQUEST
 SHEQEL OF THE CINQ COQ AND SUQQU. RHONE RHONE ROMAN
 FOR THE BURNT POROUS OF THE LEMUR CLAMOR AND CARROT.
 SNOUT SNOUT SODIUM FOR THE ENSNARE BOSOM OF THE
 GENUS PATHOS AND MISSING. TUNDRA TUNDRA TOCSIN FOR THE
 NUTMEG ISOTOPE OF THE PEASANT INGOT AND OTTOMAN. UNCLE
 UNCLE UDDER FOR THE DUNES CLOUD OF THE HINDU THOU AND
 CONTINUUM VULCAN VOCAL FOR THE ALLUVIAL OVOID OF THE
 YUGOSLAV CHEKHOV AND REVVED WHALE WHALE.

8 PT

ADEPT	NODULE	COCOA	BLEEP
ANGELIQUE	ONSET	QUAALUDE	FURLONG
BLIND	ODDBALL	BLIND	FOCALISA
BODICE	PNEUMO	BODICE	GENUFLECT
CLIQUE	PONCHO	SUBMIT	PROFOUND
COAST	QOPHS	OBOE	MOTIF
DUNCE	RHONE	SNOB	ALOOF
ENACT	ROMAN	ABBOT	OFFERS
EOSIN	SNOUT	CLIQUE	GNOME
FOCAL	SODIUM	COAST	GONDOLA
GNOME	TUNDRA	THE POUCH	IMPUGN
GONDOLA	TOCSIN	LOCOFRANC	LOGOS
HUMAN	UNCLE	ASSOCIATE	UNPLUG
HOIST	UDDER	ACCEDE	ANALOG
INLET	VULCAN	DUNCE	SMUGGLE
IODINE	VOCAL	DOLIPRANE	HOIST
JOCOSE	WHALE	LOUDNESS	BUDDHIST
KNOLL	WOMAN	MASTODON	ALCOHOL
KOALA	XMAS	STATEHOOD	RIYADH
LINDEN	XENON	HUDDLE	CALIPH
LOADS	YOUNG	QUENCH	BATHHOUSE
MILLINER	ZLOTY	COED	INLET INLET
MODAL	NUANCE	PIQUE	IODINE
NUMBER	ARENA	CANOE	QUINCE

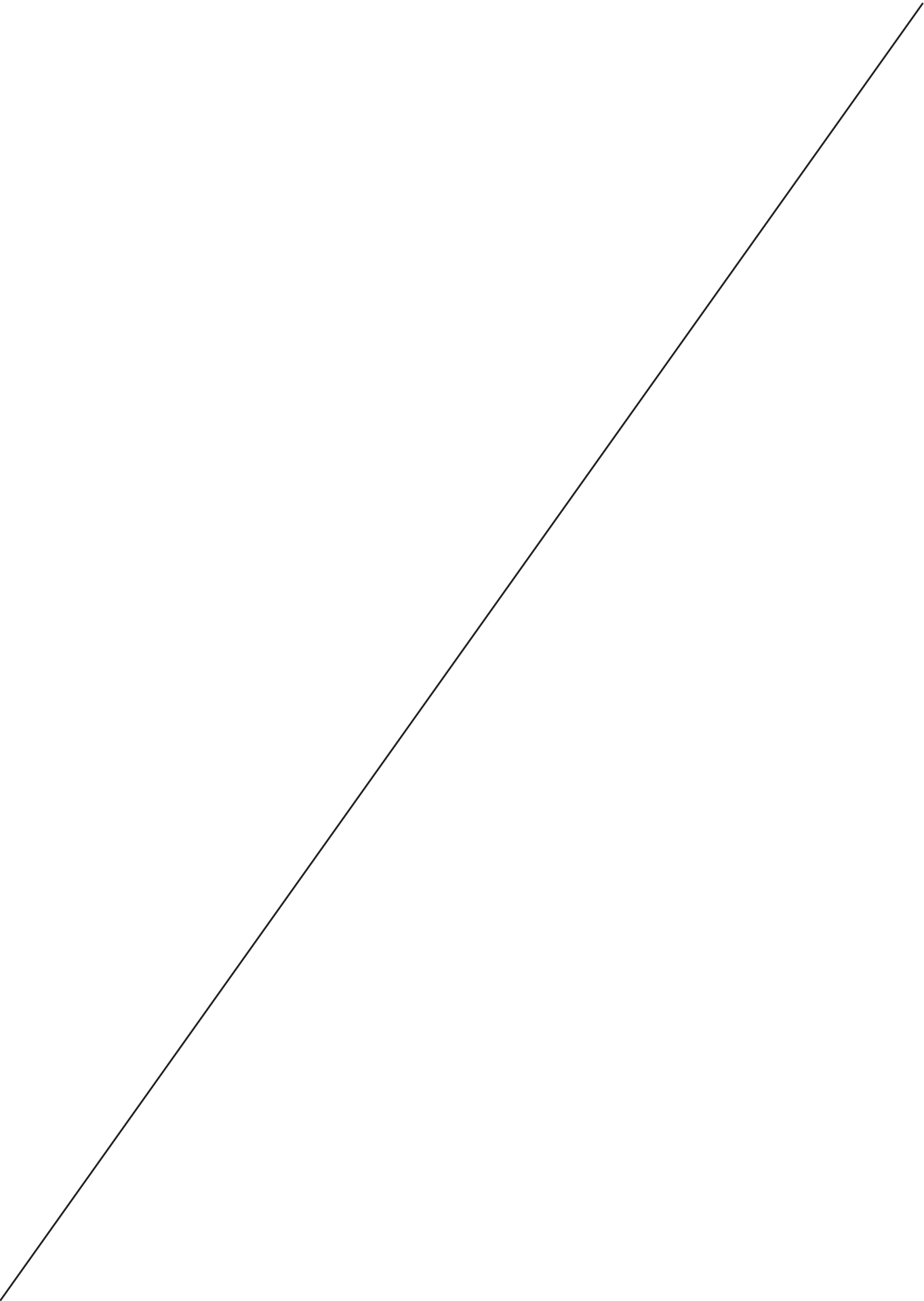
CHAMPION	MILLINER	OPOSSUM	NUTMEG
ENNUI	MODAL	HOLDUP	ISOTOPE
SCAMPI	ALUMNA	BISHOP	PEASANT
SHIITE	SOLOMON	SUPPLIES	INGOT
JOCOSE	THE ALBUM	QUANTA	OTTOMAN
DJIBOUTI	CUSTOM	QOPHS	UNCLE
SOJOURN	SUMMON	INQUEST	DUNES
NARANJA	NUMBER	SHEQEL	CLOUD
RAJHAJJIS	NODULE	COQS	HINDU
KNOCK	UNMADE	SUQQU	CONTINUUM
KOALA	ECONOMIC	RHONE	ALLUVIAL
BANKNOTE	SHOTGUN	ROMAN	OVOID
BANGKOK	BISON	BURNT	YUGOSLAV
LOOKOUT	TUNNEL	POROUS	RASTAFARI
DYBBUK	ORAGES	THE LEMUR	CHEKHOV
OUTLOOK	ODDBALL	CLAMOR	REVVED
TREKKED	ABANDON	CARROT	MEANWHILE
LINDEN	PODIUM	SNOUT	BLOWOUT
ULNA	ANTIQUO	SODIUM	FOREPAW
MONOLOG	TEMPO	ENSNARE	MEADOW
CONSUL	MOONLIT	BOSOM	BAUXITE
MENTHOL	PNEUMO	GENUS	DOXOLOGY
SHALLOT	PONCHO	PATHOS	ORTHODOX
MILITANT	DAUPHIN	MISSING	KITCHENETTE

PITON
WOKE
ALLAY
HITCH
DRAW
WAND
FINCH

CONDUCTIVITIES
IMPERTURBABLE
SANCTIMONIOUS
PROPAGANDISTS
NATURALISATION
ASCERTAINMENT
RECOMMENCING
IMPRISONMENTS
UNEXCEPTIONAL
IMPROVISATIONS

56PT

UNCOMPROMISING
ANTICONSTITUTION
SUPERCONDUCTORS
WARMHEARTEDNESS
BUREAUCRATISATION
PHOSPHORESCENCE
SCHIZOPHRENICALLY
CONTEXTUALISATION
HISTORIOGRAPHICAL
COUNTEROFFENSIVE



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130 PT

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50 PT

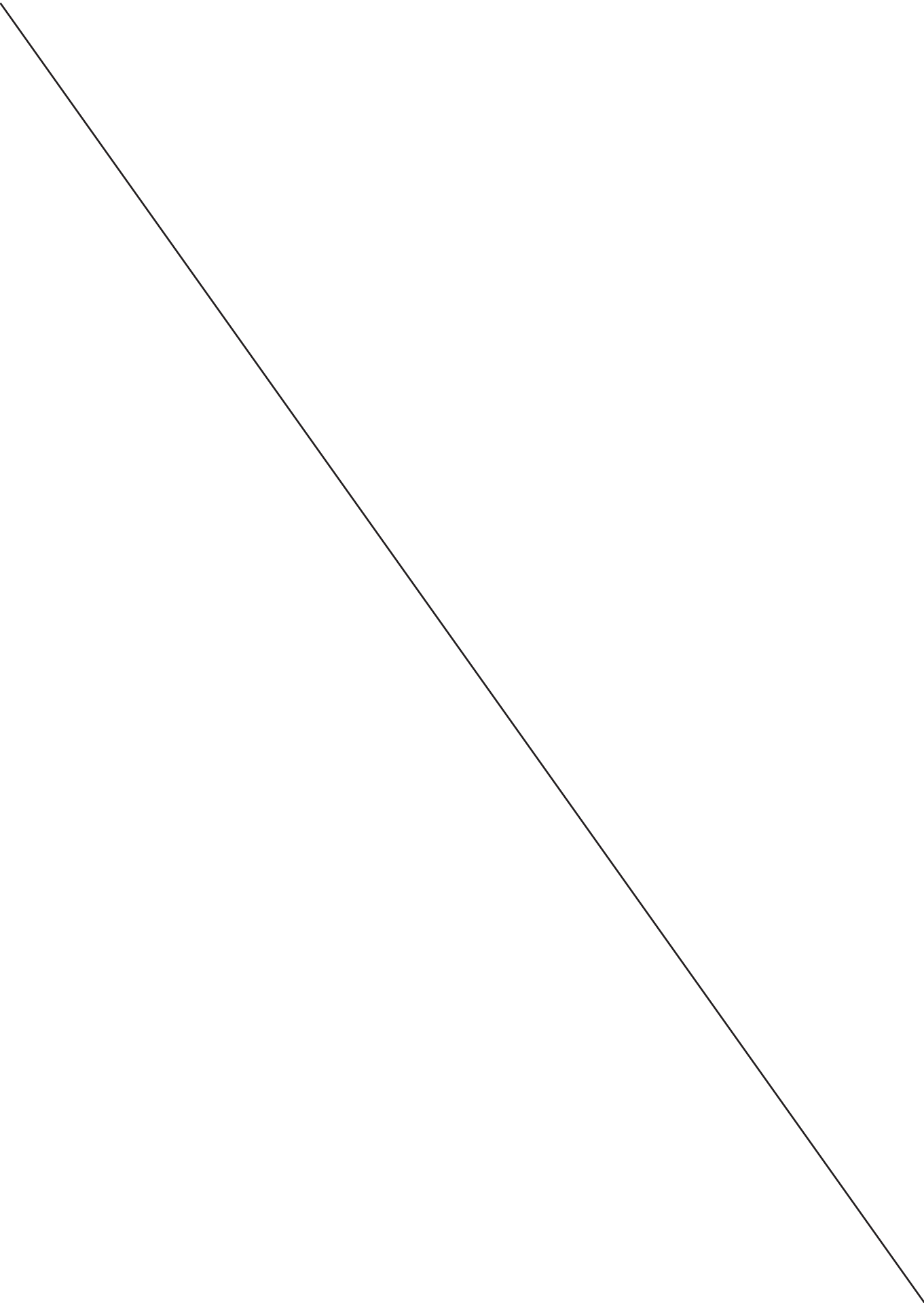
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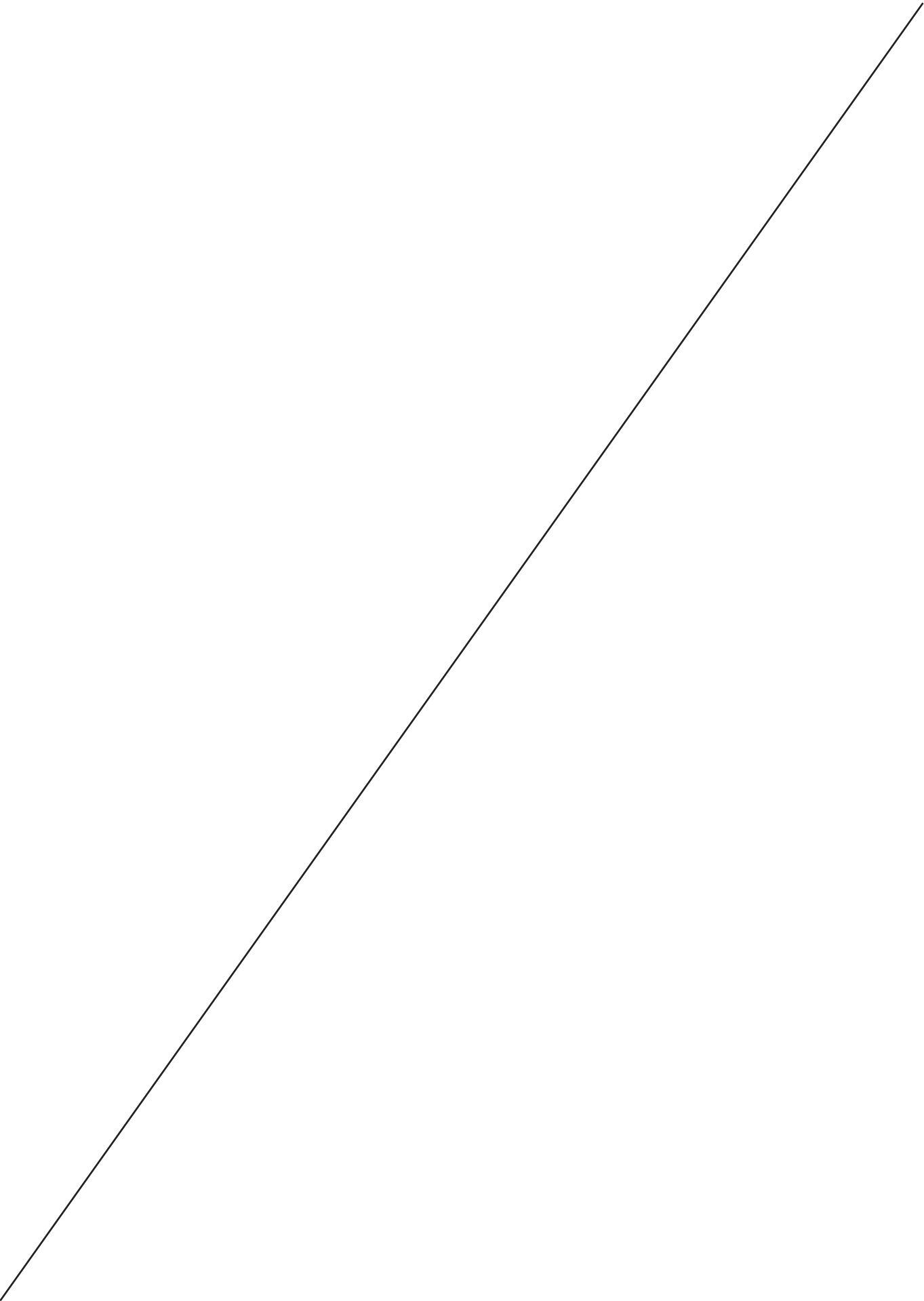
130 PT

14 PT

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76767766	53729182	39831987
87878877	42681091	73829301
98989988	73018748	01948373
09090099	57483910	37485392

21 PT





61PT

UXUM GROT
New narratives

61PT

UXUM GROT
New narratives

40PT

That move and inspire.
For nature.
That alter perception.
For businesses.
That shape and drive culture.
For the future.

24PT

That move and inspire.
For nature.
That alter perception.
For businesses.
That shape and drive culture.
For the future.

UXUM GROT
NEW NARRATIVES

61PT

UXUM GROT
NEW NARRATIVES

61PT

THAT MOVE AND INSPIRE.
FOR NATURE.
THAT ALTER PERCEPTION.
FOR BUSINESSES.
THAT SHAPE AND DRIVE
CULTURE.
FOR THE FUTURE.

40PT

THAT MOVE AND INSPIRE.
FOR NATURE.
THAT ALTER PERCEPTION.
FOR BUSINESSES.
THAT SHAPE AND DRIVE CULTURE.
FOR THE FUTURE.

24PT

61PT

UXUM GROT

is a space for discovery.

Using design, and
conversations to craft
compelling new
narratives.

46PT

is a space for discovery. Using
design, and conversations to craft
compelling new narratives.

24PT

is a space for discovery. Using design, and
conversations to craft compelling new
narratives.

18PT

is a space for discovery. Using design,
and conversations to craft compelling
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14PT

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narratives.

12PT

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to craft compelling new narratives.

10PT

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compelling new narratives.

8PT

UXUM GROT

61PT

is a space for discovery.
Using design, and
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12PT

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to craft compelling new narratives.

10PT

is a space for discovery. Using design, and conversations to craft
compelling new narratives.

8PT

We are interested in the unknown,
discovering the novel. Looking
beyond 'design' to shape the context
in which we work, and developing
new opportunities for our common
future.

We are interested in the unknown, discovering the novel.
Looking beyond 'design' to shape the context in which we
work, and developing new opportunities for our common
future.

We are interested in the unknown, discovering the novel. Looking beyond
'design' to shape the context in which we work, and developing new
opportunities for our common future.

We are interested in the unknown, discovering the novel. Looking beyond 'design' to shape the
context in which we work, and developing new opportunities for our common future.

ANOISY

We are interested in the unknown,
discovering the novel. Looking
beyond 'design' to shape the context
in which we work, and developing
new opportunities for our common
future.

24 PT

We are interested in the unknown, discovering the novel.
Looking beyond 'design' to shape the context in which we
work, and developing new opportunities for our common
future.

14 PT

We are interested in the unknown, discovering the novel. Looking beyond
'design' to shape the context in which we work, and developing new
opportunities for our common future.

12 PT

We are interested in the unknown, discovering the novel. Looking beyond 'design' to shape the
context in which we work, and developing new opportunities for our common future.

09 PT

GROTESQUE

90 PT



24 PT

ProtoÉditions was founded as a reaction to the changing sociological, environmental & technological landscapes we live in.

All three are linked. We want to work with people and brands, to challenge how they engage with, and navigate these new landscapes. Identifying new creative opportunities with them.

64 PT

To imagine better!



Optimism and a commitment to developing ideas that are both thought-provoking and beautiful drives us to create work that appeals to the heart and the mind. That is meaningful, exciting and relevant.

Creating a collaborative space where the outcome allows our partners to better understand what they are trying to do/say and what can be done next.

Using communication as a force for change.

New Narratives

UXUM TYPEFACE Regular



Our work is guided by five domains of exploration. Splitting our time between self initiated projects and client commissions.

1. INNOVATION

We explore how Technological and Material innovations are changing how we interact with products, but also how we engage with our surroundings, both indoors and outdoors.

2. LIFE & NATURE

Exploring, in the digital age, our relationship with the environment, nature, and our pursuit of connections with it and other forms of life.

3. CULTURE

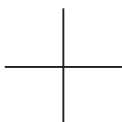
Developing ideas and narratives that drive and affect culture. We want to understand what moves it.

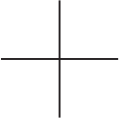
4. PEOPLE

Well-being, optimism and a commitment to developing ideas that are both thought-provoking and beautiful drives us to create work that appeals to the heart and the mind. Engaging with a collective.

5. EXPERIMENTS

To test, fail, and ultimately uncover the unexpected





Integral to our guiding principles,
through self initiated projects
we explore and develop
ideas & materials of creative
interest. Fostering a culture of
exchange and conversation.
Both internally and outwardly.

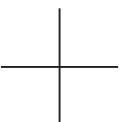
It is our ambition to
enable open conversation
between kindred spirits and
figures within these domains.

EVOLVING AND ONGOING
EXPLORATIONS:

- Our relationship to nature
- The power of beauty
- How innovation, both in
materials and technological can
change our relationship both with
products and our surroundings

TAKING THE FORM OF:

- Visual Explorations
- Conversations
- Thought Pieces
- Éditions



ELEMENTAL BODIES

We developed a narrative around naturally perishing elements and engineered durability. The series takes you through the life cycle of plants, interwoven with man-made materials.

ÉDITION N°01

We wanted to explore the complex/striking nature of their presence within our natural environment, as contradictory as this might seem. These images highlight the decay that surrounds them, that they might precipitate.

"Impermanece is a principle of harmony. When we don't struggle against it, we are in harmony with reality."

Pema Chödrön

Source: Atmos

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24PT We also engage with clients in the following ways:

18PT STRATEGIC

Understanding your core insight and developing a strategy around it creates relevance and engagement, and influence in this new time.

Asking why it needs to exist, and why people should care about it.

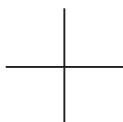
Through workshops we can understand your path.

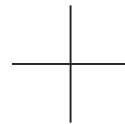
NARRATIVE/CREATIVE DIRECTION

What can we do or make?

More than ever, output, (may that be concepts, products, campaigns, experiences, and services) is emotive and visual. Brands, companies & individuals, have their very own stories to tell and their own unique audience.

Strong communication creates engagement within communities. Seductive narratives make people want to belong.



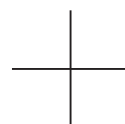


ART DIRECTION/DESIGN

The visual embodiment
of an idea.

These expressions drive
desire and engagement.

People are seeking, more than
ever, emotional engagement
with products, information...
the format we give to the
narrative/message shapes
the way it is perceived.



HOW CAN BRAND VALUES BE BROUGHT TO LIFE IN A RETAIL ENVIRONMENT?

We were asked by Nike to conceptualise and create an artwork situated on the sneaker lab floor of the new House Of Innovation store in Paris. The piece is structured around 3 key themes: Expression of Air, Sustainability and Technical Innovation. These 3 themes allowed us to create and explore various visual worlds: the graphic, science software world of simulations, particle collisions and vector fields helped us to tell stories of technical innovation and air flow. The key theme of sustainability allowed us to study the aesthetics of recycling, showing the formation of the Nike grind material and experiments with plastic packing and bubble wrap. For expression of air we played with ideas of inflation and compression, placing the Nike Air sole cushions within various lab like scenarios and testing them to their limits.

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18PT

The life cycle of nature, the life cycle for our species and for many others is the most valuable evergreen source and the one that needs protecting the most. Like many cycles, nature relates itself and mimics past iterations growing and changing and working towards achieving perfection as much as possible. Can technology mimic elements of nature to 'fill in the gaps', how can technology scan and study and inform our species too and how we can protect, enhance, improve and save our natural world. This series of images aims to conceptualise this process as our element is prepared for studying and scanning, moving through a visual process of what may happen inside the process of enhancing our understanding of our evergreen elements and technology.

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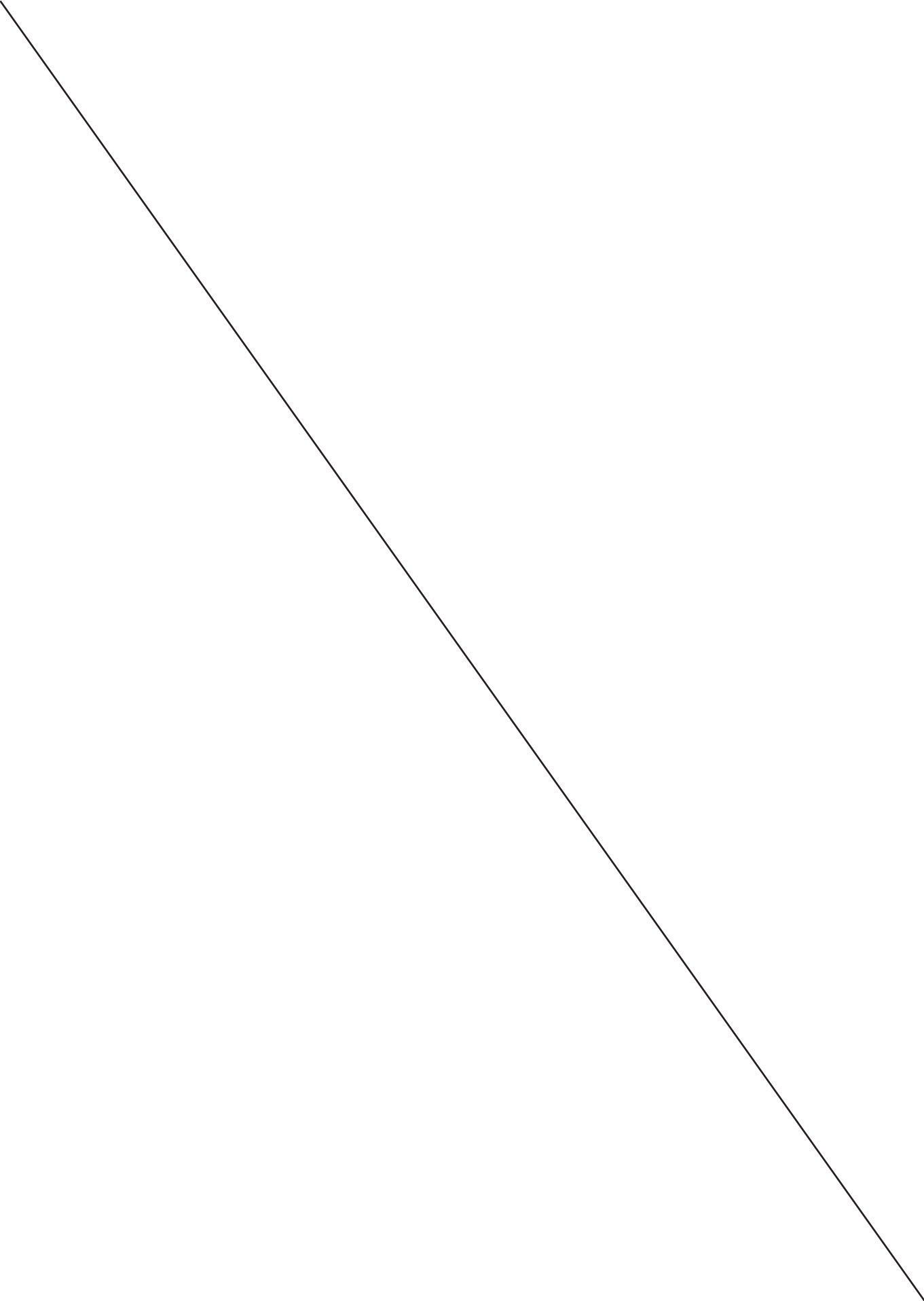
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Part 1

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klutz, dud, dummkopf, jinx snubnose filmgoer, orphan sgt.
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sri heh! twyer vs jojo pneu fylfot alcaaba son of nonplussed
halfbreed bubbly playboy guggenheim daddy coccyx sgraffito
effect, vacuum dirndle impossible attempt to disvalue, muzzle
the afghan czech czar and exninja, bob bixby dvorak wood
dhurrie savvy, dizzy eye aeon circumcision uvula scrungy
picnic luxurious special type carbohydrate ovoid adzuki
kumquat bomb? afterglows gold girl pygmy gnome lb. ankhs
acme aggroupment akmed brouhha tv wt. ujjain ms. oz
abacus mnemonics bhikku khaki bwana aorta embolism vivid
owls often kvetch otherwise, wysiwyg densfort wright you've
absorbed rhythm, put obstacle kyaks krieg kern wurst subject
enmity equity coquet quorum pique tzetse hepzibah sulfhydryl
briefcase ajax ehler kafka fjord elfship halfdressed jugful
eggcup hummingbirds swingdevil bagpipe legwork reproachful
hunchback archknave baghdad wejh rijswijk rajbansi rajput
ajdir okay weekday obfuscate subpoena liebknecht marcgravia
ecbolic arcticward dickcissel pincpinc boldface maidkin
adjective adcraft adman dwarfness applejack darkbrown kiln
palzy always farmland flimflam unbossy nonlineal stepbrother
lapdog stopgap sx countdown basketball beaujolais vb.
flowchart aztec lazy bozo syrup tarzan annoying dyke yucky
hawg gagzhukz cuzco squire when hiho mayhem nietzsche
szasz gumdrop milk emplotment ambidextrously lacquer
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ebenezer lg. lhama amtrak amway fixity axmen quumbabda
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Most common initials cap's

Aaron Abraham Adam Aeneas Agfa Ahoy Aileen Akbar Alanon
 Americanism Anglican Aorta April Fool's Day Aqua Lung (Tm.)
 Arabic Ash Wednesday Authorized Version Ave Maria Away
 Axel Ay Aztec Bhutan Bill Bjorn Bk Btu. Bvart Bzonga California
 Cb Cd Cervantes Chicago Clute City, Tx. Cmdr. Cnossus Coco
 Cracker State, Georgia Cs Ct. Cwacker Cyrano David Debra
 Dharma Diane Djakarta Dm Dnepr Doris Dudley Dwayne
 Dylan Dzerzhinsk Eames Ectomorph Eden Eerie Effingham, Il.
 Egypt Eiffel Tower Eject Ekland Elmore Entreaty Eolian Epstein
 Equine Erasmus Eskimo Ethiopia Europe Eva Ewan Exodus
 Jan van Eyck Ezra Fabian February Fhara Fifi Fjord Florida Fm
 France Fs Ft. Fury Fyn Gabriel Gc Gdynia Gehrig Ghana Gilligan
 Karl Gjellerup Gk. Glen Gm Gnosis Gp.E. Gregory Gs Gt. Br.
 Guinevere Gwathmey Gypsy Gzags Hebrew Hf Hg Hileah
 Horace Hrdlicka Hsia Hts. Hubert Hwang Hai Hyacinth Hz.
 Iaccoca Ibsen Iceland Idaho If Iggy Ihre Ijit Ike Iliad Immediate
 Innocent Ione Ipswitch Iquarus Ireland Island It Iud Ivert
 Iwerks Ixnay Iy Jasper Jenks Jherry Jill Jm Jn Jorge Jr. Julie
 Kerry Kharma Kiki Klear Koko Kruse Kusack Kylie Laboe Lb.
 Leslie Lhihane Llama Lorrie Lt. Lucy Lyle Madeira Mechanic
 Mg. Minnie Morrie Mr. Ms. Mt. Music My Nanny Nellie Nillie
 Novocane Null Nyack Oak Oblique Occarina Odd Oedipus Off
 Ogmane Ohio Oil Oj Oklahoma Olio Omni Only Oops Opera
 Oqu Order Ostra Ottmar Out Ovum Ow Ox Oyster Oz Parade
 Pd. Pepe Pfister Pg. Phil Pippi Pj Please Pneumonia Porridge
 Price Psalm Pt. Purple Pv Pw Pyre Qt. Quincy Radio Rd. Red
 Rhea Right Rj Roche Rr Rs Rt. Rural Rwanda Ryder Sacrifice
 Series Sgraffito Shirt Sister Skeet Slow Smore Snoop Soon
 Special Squire Sr St. Suzy Svelte Swiss Sy Szach Td Teach
 There Title Total Trust Tsena Tulip Twice Tyler Tzean Ua Udder
 Ue Uf Ugh Uh Ui Uk Ul Um Unkempt Uo Up Uq Ursula Use
 Utmost Uvula Uw Uxurious UzBai Valerie Velour Vh Vicki Volvo
 Vs Water Were Where With World Wt. Wulk Wyler Xavier Xerox
 Xi Xylophone Yaboe Year Yipes Yo Ypsilant Ys Yu Zabar's Zero
 Zhane Zizi Zorro Zu Zy Don't I'll I'm I'se